



American Society of Safety Engineers Bakersfield Chapter

August 15, 2011

Dear ASSE Sponsors and Vendors,

The ASSE Symposium Planning Committee would like to thank you for your past participation at our event and invite you to join us again for the:

13th Annual - Safety, Human Resources and Workers' Compensation Symposium

Wednesday, March 28th, 2012

Rabobank Convention Center - Bakersfield, CA

The ASSE Symposium continues to grow and we are proud to celebrate our 13th anniversary of the Symposium. Last year was our most successful year ever and we continue to build on our previous years of success and with your participation, we anticipate another informative, enjoyable and successful Symposium.

In an effort to make the process of acquiring Sponsorships and Vendor slots equitable for all, we accept sponsorships on a first come, first serve basis. Vendor booth selection is based on your level of sponsorship and the date you submitted your registration.

There are eight various levels of participation for sponsorship. Included with this letter is a breakdown of the sponsorship levels and benefits associated with each. The first 20+ booths in the vendor area are traditionally occupied by Gold level sponsors and above, if you are looking for premium vendor placement, we strongly recommend you register early and chose at least a gold Sponsorship.

Please visit www.BakersfieldASSE.com to register or contact **The ASSE Symposium** by phone at [\(661\) 330-2336](tel:6613302336) for additional Sponsorship and Vendor information.

Respectfully,

ASSE Symposium Planning Committee

13th Annual Safety, HR, Workers' Comp Symposium Exhibition
 Wednesday, March 28th, 2012, Rabobank Convention Center
 Sponsorship Levels

Presenting Sponsors	\$5,000	Lunch Sponsors	\$3,000
Logo/name recognition on all event literature		Logo/name recognition on select event literature	
Verbal recognition at all sessions		Verbal recognition at break out sessions	
10 complimentary event tickets – includes lunch		8 complimentary event tickets – includes lunch	
Marketing/advertising material distributed in folder		Marketing/advertising material distributed in folder	
1 trade show table with choice of available position		1 trade show table with choice of available position	
Banner displayed in lunch room and breakout sessions		Banner displayed in lunch room and breakout sessions	
Sponsor Recognition at lunch		Sponsor Recognition at lunch	
Sponsor name/logo on each table		Sponsor name/logo on each table	
Add a 2 nd trade show table (Additional \$250)		Add a 2 nd trade show table (Additional \$250)	
Keynote Sponsors	\$2,500	Breakfast Sponsors	\$1,500
Logo/name recognition on select event literature		Logo/name recognition on select event literature	
Verbal recognition at break out sessions		Verbal recognition at break out sessions	
6 complimentary event tickets – includes lunch		4 complimentary event tickets – includes lunch	
Marketing/advertising material distributed in folder		Marketing/advertising material distributed in folder	
1 trade show table with choice of available position		1 trade show table with choice of available position	
Banner displayed in lunch room and breakout sessions		Banner displayed in lunch room	
Sponsor name/logo on each table		Sponsor Recognition at breakfast	
Add a 2 nd trade show table (Additional \$250)		Add a 2 nd trade show table (Additional \$250)	
Gold Sponsors	\$1,000	Silver Sponsors	\$500
Logo/name recognition on select event literature		Logo/name recognition on select event literature	
Verbal recognition at break out sessions		Verbal recognition at break out sessions	
2 complimentary event tickets – includes lunch		1 complimentary event ticket – includes lunch	
Marketing/advertising material distributed in folder		Banner displayed in Lunch Room	
1 trade show table with choice of available position			
Banner display in Lunch Room			
Add a 2 nd trade show table (Additional \$250)			
Exhibitors (Non-Member)	\$700	Exhibitors (ASSE Member)	\$500
Logo/name recognition at breakfast and luncheon		Logo/name recognition at breakfast and luncheon	
Exposure to highly targeted audience		Exposure to highly targeted audience	
1 trade show table		1 trade show table	
1 lunch included – additional available for purchase for \$30		1 lunch included – additional available for purchase for \$30	
1 year membership to ASSE for one person			



2012 ASSE Symposium Registration
 Wednesday March 28, 2012
 RaboBank Convention Center - Bakersfield, CA

- Register: 1) Online at www.BakersfieldASSE.com
 2) Fax to 866-751-2090
 3) Mail to: ASSE c/o MayDay Marketing,
 2116 17th Street, Bakersfield, CA 93301

 Name

 Organization

 Address

 City State Zip

 Phone E-Mail Address

Please select from the registration opportunities below:

(visit BakersfieldASSE.com for details on all levels)

- | | |
|--|--|
| _____ Presenting Sponsor (\$5000) | _____ Lunch Sponsor (\$3000) |
| _____ Keynote Sponsor (\$2500) | _____ Breakfast Sponsor (\$1500) |
| _____ Gold Sponsor (\$1000) | _____ Silver Sponsor (\$500) |
| _____ Exhibitor (Non-Member) (\$700*) | _____ Exhibitor (ASSE Member) (\$500*) |
| _____ Additional Vendor Lunches (\$30) | _____ *Additional Vendor Table (\$250) |
- (*additional vendor tables are only available for Gold Sponsors or above)

_____ Attendee Registration (\$99 until March 9, 2012, then the rate increases to \$129)

If you choose to also be an Exhibitor/Vendor, please indicate your booth number preference (a listing of the floor plan is available at BakersfieldASSE.com). Booth selection is based upon level of sponsorship and date registered. Please give 1st, 2nd & 3rd choices of booth locations.

Total Amount Due \$ _____

Payment Method _____ Check _____ Credit

Credit Card _____ Visa _____ Master Card

Name on Card _____

Card# _____

3 Digit CVV _____ Expiration _____

Signature _____

Make checks payable to: **A.S.S.E.**

Mail to: **ASSE c/o MayDay Marketing**
2116 17th Street
Bakersfield, CA 93301